CONTRACT



WAGM 12 Brewer Rd Presque Isle, ME 04769 Sales T & C: www.gray.tv/advertising (207) 764-4461

Contract / Revision Alt Order # 1292207 WOC12133924 Advertiser Original Date / Revision **Maine Momentum** 08/02/19 / 08/02/19 Contract Dates Estimate # 07/29/19 - 09/29/19 99 Product MAINE MOMENTUM Q3

And:

Ethica Media LLC 1225 Franklin Ave Ste 325 Garden City, NY 11530

Billing Cycle Billing Calendar Cash/Trade EOM/EOC Broadcast Cash Property Account Executive Sales Office WAGM Linda Connolly Presque Isle Na Special Handling Demographic Adults 35+ Order Type NORMAL Agy Code Advertiser Code Product 1/2 18 Agency Ref Advertiser Ref 138667 170284

				Start/End		Spots/				
*Line Ch Start	Date End D	ate Description	on	Time	Days	Length Week	Rate	Type S	Spots	Amount
N 1 WAGM08/05		19 WAGM Th	is Morning @ 53	0a5:30 AM-6:00 AM		:30		NM	7	\$525.00
Start Date	End Date	<u>Weekdays</u>	Spots/Week	Rate					*	4020.00
Week: 08/05/19	08/11/19	MTWTF	2	\$75.00				- 1		
Week: 08/12/19	08/18/19		0	\$0.00				- 1		
Week: 08/19/19	08/25/19		0	\$0.00				- 1		
Week: 08/26/19	09/01/19	MTWTF	2	\$75.00				- 1		
Week: 09/02/19 Week: 09/09/19	09/08/19		0	\$0.00						
Week: 09/09/19 Week: 09/16/19	09/15/19		0	\$0.00						
	09/22/19	MTWTF	3	\$75.00						
N 2 WAGM08/05				0a6:00 AM-7:00 AM		:30	11	NM	12	\$2,160.00
Start Date	End Date	Weekdays	Spots/Week	Rate						,
Week: 08/05/19	08/11/19	MTWTF	2	\$180.00						
Week: 08/12/19	08/18/19		0	\$0.00						
Week: 08/19/19	08/25/19	MTWTF	2	\$180.00				- 1		
Week: 08/26/19	09/01/19	MTWTF	2	\$180.00				- 1		
Week: 09/02/19	09/08/19		0	\$0.00						
Week: 09/09/19	09/15/19	MTWTF	2	\$180.00						
Week: 09/16/19	09/22/19	MTWTF	2	\$180.00				, 9		
Week: 09/23/19	09/29/19	MTWTF	2	\$180.00						
N 3 WAGM08/05/			Morning	7:00 AM-9:00 AM		:30		NM	10	\$1,100.00
Start Date	End Date	Weekdays	Spots/Week	Rate						7 1, 100.00
Week: 08/05/19	08/11/19	MTWTF	2	\$110.00				- 1		
Week: 08/12/19	08/18/19	MTWTF	2	\$110.00				- 1		
Week: 08/19/19	08/25/19		0	\$0.00						
Week: 08/26/19	09/01/19	MTWTF	2	\$110.00				- 1		
Week: 09/02/19	09/08/19	MTWTF	2	\$110.00						
Week: 09/09/19	09/15/19		0	\$0.00						
Week: 09/16/19	09/22/19	MTWTF~-	2	\$110.00						
N 4 WAGM09/09/				9:00 AM-10:00 AM		:30		NM	1	\$85.00
Start Date	End Date	Weekdays	Spots/Week	Rate				4		400.00
Week: 09/09/19	09/15/19	MTWTF	1	\$85.00						
N 5 WAGM08/12/			A Deal	10:00 AM-11:00 AM		:30		NM	5	\$425.00
Start Date	End Date	Weekdays	Spots/Week	Rate					(2)	
Week: 08/12/19	08/18/19	MTWTF	1	\$85.00						

(* Line Transactions: N = New, E = Edited, D = Deleted)



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Advertiser Original Date / Revision **Maine Momentum** 08/02/19 / 08/02/19

Contract Dates Product Estimate # 07/29/19 - 09/29/19 MAINE MOMENTUM Q3 99

									*	
	_			Start/End		Spots/				
	AND DESCRIPTION OF THE PARTY OF	ate Descriptio	n	Time	Days	Length Week	Rate	Type S	Spots	Amount
	End Date 08/25/19	Weekdays	Spots/Week 0	<u>Rate</u> \$0.00						
	09/01/19		0	\$0.00						
	09/08/19	MTWTF	2	\$85.00				- 1		
	09/15/19	MTWTF	1	\$85.00						
Week: 09/16/19	09/22/19		0	\$0.00				- 1		
Week: 09/23/19	09/29/19	MTWTF	1	\$85.00				- 1		
N 6 WAGM08/12/19	9 09/27/1	9 Price Is Rig	ht	11:00 AM-12:00 PM		:30		NM	6	¢660.00
Start Date	End Date	Weekdays	Spots/Week	Rate		.50		INIVI	O	\$660.00
	08/18/19	MTWTF	1	\$110.00						
	08/25/19	MTWTF	2	\$110.00						
	09/01/19		0	\$0.00						
	09/08/19	MTWTF	1	\$110.00				- 1		
	09/15/19	MTWTF	1	\$110.00						
	09/22/19		0	\$0.00						
	09/29/19	MTWTF	1	\$110.00						
N 7 WAGM08/19/19		,		12:00 PM-12:30 PM		:30		NM	3	\$330.00
	End Date	Weekdays	Spots/Week	Rate						
	08/25/19 09/01/19	MTWTF	2	\$110.00				- 1		
	09/08/19		0	\$0.00 \$0.00						
	09/15/19	MTWTF	1	\$110.00						
N 8 WAGM09/02/19										
	End Date	Young and t Weekdays	Spots/Week	12:30 PM-1:30 PM		:30		NM	2	\$210.00
	09/08/19	MTWTF	2	<u>Rate</u> \$105.00				- 1		
N 9 WAGM09/02/19	9 09/06/19	Bold and Be		1:30 PM-2:00 PM	-	:30		NIM		£40E.00
	End Date	Weekdays	Spots/Week	Rate		.30		NM	1	\$105.00
	09/08/19	MTWTF	1	\$105.00				- 1		
N 10 WAGM08/12/19	08/16/19	The Talk	5 700	2:00 PM-3:00 PM		:30		NM	2	\$210.00
	End Date	Weekdays	Spots/Week	Rate		.00		IVIVI	2	φ210.00
Week: 08/12/19 0	08/18/19	MTWTF	2	\$105.00						
N 11 WAGM09/02/19		M-F 3p-4p		3:00 PM-4:00 PM		:30		NM	2	\$140.00
	End Date	Weekdays	Spots/Week	Rate					_	4
	09/08/19	MTWTF	1	\$70.00						
		MTWTF	1	\$70.00						
N 12 WAGM08/12/19			_	4:00 PM-5:00 PM		:30		NM	5	\$350.00
		Weekdays MTWTF	Spots/Week	Rate						
	08/25/19		2 0	\$70.00 \$0.00						
	9/01/19		0	\$0.00				- 1		
		MTWTF	1	\$70.00						
	9/15/19		Ö	\$0.00						
	9/22/19		Ö	\$0.00						
		MTWTF	2	\$70.00						
N 13 WAGM08/19/19	09/13/19	M-F 5p-530p		5:00 PM-5:30 PM		:30		NIM	4	£400.00
		Weekdays	Spots/Week	Rate		.30	*	NM	4	\$420.00
Week: 08/19/19 08		MTWTF	2	\$105.00						
	9/01/19		0	\$0.00						
		MTWTF	1	\$105.00						
Week: 09/09/19 09	9/15/19	MTWTF	11	\$105.00						
N 14 WAGM08/05/19	09/20/19	NewsSource	8 1st Ed @530	5:30 PM-6:00 PM		:30		NM	2	\$630.00

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Advertiser Original Date / Revision Maine Momentum 08/02/19 / 08/02/19

Contract Dates Product Estimate # 07/29/19 - 09/29/19 MAINE MOMENTUM Q3 99

				Start/End		Spotal				
*Line Ch Start	Date End I	Date Descripti	on	Time	Days	Spots/ Length Week	Rate	TypeS	Snoto	Amount
Start Date			Spots/Week	Rate	Days	Longin Week	Nate	Type	spois	Amount
Week: 08/05/19	08/11/19	MTWTF	1	\$315.00				- 1		
Week: 08/12/19	08/18/19		0	\$0.00						
Week: 08/19/19	08/25/19		0	\$0.00				- 1		
Week: 08/26/19	09/01/19		0	\$0.00						
Week: 09/02/19	09/08/19		0	\$0.00				- 1		
Week: 09/09/19	09/15/19		0	\$0.00						
Week: 09/16/19	09/22/19	MTWTF	1	\$315.00				- 1		
N 15 WAGM08/12	2/19 09/27/	/19 M-F Whee	el of Fortune	7:00 PM-7:30 PM		:30		NM	4	£4 400 00
Start Date		Weekdays	Spots/Week	Rate		.30		IVIVI	4	\$1,120.00
Week: 08/12/19	08/18/19	MTWTF	1	\$280.00						
Week: 08/19/19	08/25/19		0	\$0.00				- 1		
Week: 08/26/19	09/01/19	MTWTF	1	\$280.00				- 1		
Week: 09/02/19	09/08/19	MTWTF	1	\$280.00						
Week: 09/09/19	09/15/19		0	\$0.00				1		
Week: 09/16/19	09/22/19		0	\$0.00						
Week: 09/23/19	09/29/19	MTWTF	1	\$280.00				- 1		
N 16 WAGM08/12	2/19 09/27/	19 M-F Jeopa	ırdv	7:30 PM-8:00 PM		:30		NM	3	\$840.00
Start Date	End Date	Weekdays	Spots/Week	Rate		.00		INIVI	3	\$640.00
Week: 08/12/19	08/18/19	MTWTF	1	\$280.00				- 1		
Week: 08/19/19	08/25/19		0	\$0.00						
Week: 08/26/19	09/01/19	MTWTF	1	\$280.00						
Week: 09/02/19	09/08/19		0	\$0.00						
Week: 09/09/19	09/15/19		0	\$0.00				- 1		
Week: 09/16/19	09/22/19		0	\$0.00						
Week: 09/23/19	09/29/19	MTWTF	1	\$280.00						
N 17 WAGM08/05	/19 09/20/	19 NewsSour	ce 8 @ 11p	11:00 PM-11:35 PM		:30		NM	7	\$525.00
Start Date	End Date	<u>Weekdays</u>	Spots/Week	Rate						\$020.00
Week: 08/05/19	08/11/19	MTWTF	2	\$75.00				- 1		
Week: 08/12/19	08/18/19		0	\$0.00						
Week: 08/19/19	08/25/19		0	\$0.00				- 1		
Week: 08/26/19	09/01/19	MTWTF	2	\$75.00						
Week: 09/02/19	09/08/19		. 0	\$0.00						
Week: 09/09/19	09/15/19		0	\$0.00				N.		
Week: 09/16/19	09/22/19	MTWTF	3	\$75.00						
N 18 WAGM08/05		19 Late Show		11:35 PM-12:37 XN		:30		NM	8	\$320.00
Start Date	End Date	Weekdays	Spots/Week	Rate				0		
Week: 08/05/19	08/11/19	MTWTF	3	\$40.00						
Week: 08/12/19	08/18/19		0	\$0.00						
Week: 08/19/19 Week: 08/26/19	08/25/19		0	\$0.00						
Week: 09/02/19	09/01/19	MTWTF	2	\$40.00						
Week: 09/09/19	09/08/19 09/15/19		0	\$0.00						
Week: 09/16/19	09/13/19	MENTE	0	\$0.00						
		MTWTF	3	\$40.00						
N 19 WAGM08/05/			ng Rot Sa-Su	8:00 AM-10:00 AM		:30		NM	3	\$165.00
Start Date Week: 08/05/19	End Date 08/11/19	Weekdays S-	Spots/Week	Rate						
Week: 08/12/19	08/11/19	5-	1	\$55.00						
Week: 08/19/19	08/25/19		0	\$0.00						
Week: 08/26/19	09/01/19	S-	0	\$0.00						
Week: 09/02/19	09/08/19	3-	0	\$55.00						
Week: 09/09/19	09/06/19		0	\$0.00				3		
	30/10/10		U	\$0.00						



Contract / Revision Alt Order # 1292207 / WOC12133924

Advertiser Original Date / Revision Maine Momentum 08/02/19 / 08/02/19

Contract Dates Product Estimate # 07/29/19 - 09/29/19 MAINE MOMENTUM Q3 99

*line Ch Ctort	Data Fad 5	D-4- D		Start/End	_	Spots/				
*Line Ch Start		The second secon	The second secon	Time	Days	Length Week	Rate	Туре	Spots	Amount
Week: 09/16/19	End Date 09/22/19	Weekdays S-	Spots/Week 1	<u>Rate</u> \$55.00						
N 20 WAGM08/12	2/19 09/28/	19 Sat Whee	l of Fortune	7:00 PM-7:30 PM		:30		NM	3	\$225.00
Start Date	End Date	Weekdays	Spots/Week	Rate					-	
Week: 08/12/19	08/18/19	S-	1	\$75.00				- 1		
Week: 08/19/19	08/25/19		0	\$0.00				- 1		
Week: 08/26/19	09/01/19		0	\$0.00				- 1		
Week: 09/02/19 Week: 09/09/19	09/08/19	S-	1	\$75.00				- 1		
Week: 09/16/19	09/15/19 09/22/19		0	\$0.00						
Week: 09/23/19	09/22/19	S-	0	\$0.00				- 1		
			. '	\$75.00						
N 21 WAGM08/05				7:30 PM-8:00 PM		:30		NM	4	\$300.00
Start Date Week: 08/05/19	End Date 08/11/19	<u>Weekdays</u> S-	Spots/Week 1	Rate						
Week: 08/12/19	08/18/19	3-	0	\$75.00						
Week: 08/19/19	08/25/19	S-	1	\$0.00 \$75.00						
Week: 08/26/19	09/01/19	S-	1	\$75.00						
Week: 09/02/19	09/08/19		0	\$0.00						
Week: 09/09/19	09/15/19		0	\$0.00				- 1		
Week: 09/16/19	09/22/19	S-	1	\$75.00				- 1		
N 22 WAGM08/12										
Start Date	End Date	3	Rotator Sa-Su	11:00 PM-12:00 XN		:30		NM	4	\$80.00
Week: 08/12/19	08/18/19	Weekdays	Spots/Week 1	<u>Rate</u> \$20.00						
Week: 08/19/19	08/25/19	S-	1	\$20.00				- 1		
Week: 08/26/19	09/01/19		0	\$0.00				- 1		
Week: 09/02/19	09/08/19		0	\$0.00				- 1		
Week: 09/09/19	09/15/19	S-	1	\$20.00						
Week: 09/16/19	09/22/19		0	\$0.00						
Week: 09/23/19	09/29/19	S-	1	\$20.00						
N 23 WAGM08/12/	19 09/28/1	19 Late Fringe	Rotator Sa-Su	12:00 XM-1:00 XM		:30		NIM	2	\$ \$00.00
Start Date	End Date	Weekdays	Spots/Week	Rate		.30		NM	3	\$60.00
Week: 08/12/19	08/18/19	S-	1	\$20.00				- 1		
Week: 08/19/19	08/25/19		0	\$0.00						
Week: 08/26/19	09/01/19		0	\$0.00						
Week: 09/02/19	09/08/19	S-	1	\$20.00						
Week: 09/09/19	09/15/19		0	\$0.00						
Week: 09/16/19	09/22/19		0	\$0.00				- 1		
Week: 09/23/19	09/29/19	S-	1	\$20.00						
N 24 WAGM08/19/	19 09/14/1	9 Late Fringe	Rotator Sa-Su	1:00 XM-2:00 XM		:30		NM	2	\$30.00
Start Date	End Date	Weekdays	Spots/Week	Rate					_	Ψ00.00
Week: 08/19/19	08/25/19	S-	1	\$15.00						
Week: 08/26/19	09/01/19		0	\$0.00						
Week: 09/02/19	09/08/19		0	\$0.00						
Week: 09/09/19	09/15/19	S-	1	\$15.00						
N 27 WAGM09/09/			Rotator Sa-Su	11:00 PM-12:00 XN		:30		NM	1	\$30.00
Start Date	End Date	<u>Weekdays</u>	Spots/Week	Rate						
Week: 09/09/19	09/15/19	S	1	\$30.00						
N 28 WAGM08/04/			y Morning	9a-1030a		:30		NM	7	\$665.00
Start Date	End Date	Weekdays	Spots/Week	Rate						
Week: 07/29/19	08/04/19	1	1	\$95.00						
Week: 08/05/19 Week: 08/12/19	08/11/19	1	1	\$95.00						
WEEK. 00/12/19	08/18/19	1	1	\$95.00				- 1		

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All advertising, production services, consulting services, and digital management services sold or offered by Gray Television Group, Inc. or Gray Media Group, Inc. (collectively "Gray") are subject to Gray's Standard Terms and Conditions available at www.gray.tv/advertising.



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1292207 /	WOC12133924
	Original Date / Revision

Advertiser		Original Date	/ Revision	
Maine Momentum		08/02/19	/ 08/02/19	
Contract Dates	Product	Estimate #	•	=

Contract Dates	Product	Estimate #	
07/29/19 - 09/29/19	MAINE MOMENTUM Q3	99	

*Line Ch Start	Date End Da	ate Description	on	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
Start Date Week: 08/19/19	End Date 08/25/19	Weekdays	Spots/Week 0	Rate \$0.00							
Week: 08/26/19	09/01/19	1	1	\$95.00					- 1		
Week: 09/02/19	09/08/19	1	1	\$95.00					- 1		
Week: 09/09/19	09/15/19		0	\$0.00							
Week: 09/16/19	09/22/19	1	1	\$95.00							
Week: 09/23/19	09/29/19	1	1	\$95.00							
N 29 WAGM08/04/ <u>Start Date</u> Week: 07/29/19	19 08/04/1 <u>End Date</u> 08/04/19	9 Face The I Weekdays 1	Nation Spots/Week 1	1030a-1130a <u>Rate</u> \$95.00		:30			NM	1	\$95.00
					Totals	W 100				112	\$11,805.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
07/29/19 -08/25/19	42	\$4,385.00	(\$657.75)	\$3,727.25
08/26/19 -09/29/19	70	\$7,420.00	(\$1,113.00)	\$6,307.00
Totals	112	\$11,805.00	(\$1,770.75)	\$10,034.25

Nimo of cons		
Signature:	Date:	